Who Said You Can't Teach an Old Dog New Tricks

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1. Introduction

SeniorNet is an organisation that is specifically designed for 55+ age group users utilising computers and the Internet.

SeniorNet's motto is "Bringing wisdom to the Information Age".

SeniorNet's ethos is "To educate seniors to use computer technologies to enhance their lives and share their wisdom with the rest of society."

Research conducted by Nielson Media Research in 1998 shows that seniors are the fastest growing group on the Internet – over 13 million members.

In 1996 Richard P Adler carried out a National Survey titled "Older Adults and Computers. His results demonstrated "that Seniors have begun to make use of computers in substantial numbers." The survey was designed to assess attitudes and computer usage patterns among senior computer owners and was based on telephone interviews with a random sample of adults aged 55 and older across the United States.

The research conducted by researchers at UNITEC is to see if the US findings related in any way to how seniors in New Zealand and Australia were using not just computers but specifically the Internet.

This poster will show interim results from the UNITEC research.

Keywords
Internet, senior