NEW ZEALAND INSTITUTES OF TECHNOLOGY AND POLYTECHNIC QUALIFICATIONS IN INFORMATION & COMMUNICATIONS TECHNOLOGY

PRESCRIPTION: MA700 MULTIMEDIA APPLICATIONS

AIM OF MODULE:	The student will analyse the Multimedia needs of a client and create a possible solution using a commercial authoring tool.
CREDITS:	7
STUDENT LEARNING HOURS:	70
CONTENT REVISED:	1998
PRESCRIPTION EXPIRY DATE:	Nov 2011

Level and Assessment Schedule

TOPICS	R	C	A	P	Suggested Assessment Percentage
1. Needs Analysis			*		25
2. Analysis and Solution report				*	25
3. Creation of Solution				*	50
					100

Highest Skill Level: R C A P

LEARNING OUTCOMES

The student will:

A   1   Analyse the user's needs and document them, using appropriate techniques.

P   2   Design a solution using a storyboard.

P   3   Implement the storyboard design using appropriate multimedia books.

CONTENT

USING AN APPROPRIATE CASE STUDY

1   User needs analysed using an organised and systematic approach.

2   -   Technical information researched.
     -    Storyboard techniques learnt.
     -    Instructional Design Techniques learnt.

3   The student will create and demonstrate a solution to the client.

CASE STUDY

➢   The students will investigate current Educational Commercial Platforms.

NOTE

➢   It is envisaged that the class will, during the duration of the Module, be working with a client to create a CD-ROM Title.